

Eyes on the Future

Implementing an Urban Forest Management Plan



Canadian Urban Forestry Conference 2014
Jeannette Wheeler

THE PLAN

Plan Development



THE PLAN

Guiding Principles



THE PLAN

Three Objectives:

1. Manage, monitor and sustain
2. Educate & Promote
3. Protect native forest stands



IMPLEMENTATION



- Corporate support
 - Program creation
 - Action Champions
-

IMPLEMENTATION

First strategies

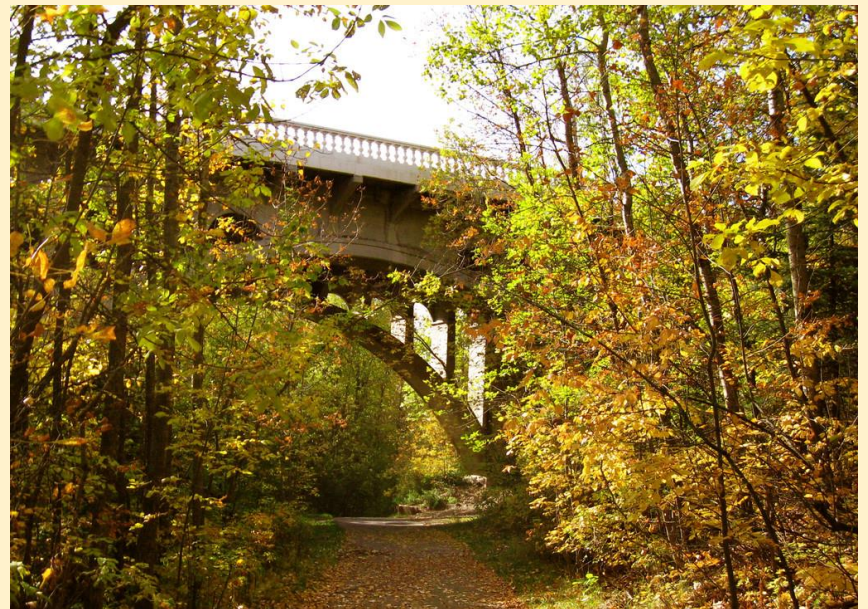
- no official implementation plan
- developed strategy through:
- awareness
 - alignment
 - action champions



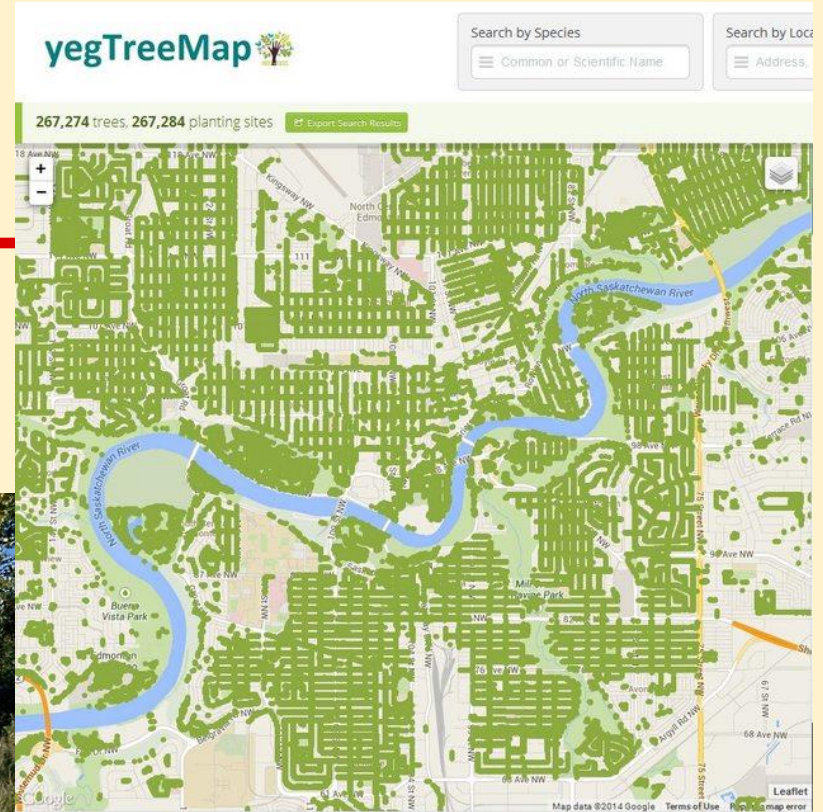
IMPLEMENTATION

Challenges:

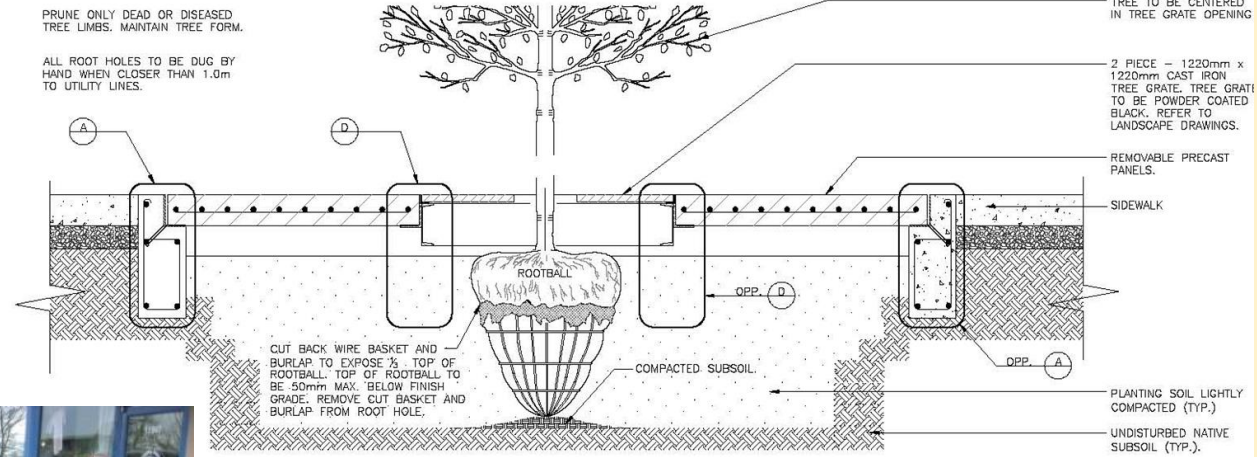
- staff busy
- attrition
- interdepartmental connections
- re-assigned



SUCCESS STORIES



SUCCESS STORIES



CONCLUDING SUCCESS



Questions

