

NATIONAL
TREE DAY

JOURNÉE NATIONALE
DE L'ARBRE



Event Organizer Toolkit



National Tree Day

National Tree Day is an opportunity to celebrate the many benefits that trees provide — clean air, cooler cities, wildlife habitat and connection with nature.

This toolkit provides ideas and resources to help you plan and promote your own National Tree Day event. Whether you're planting trees or not, consider celebrating trees with family, friends, and members of your community on September 21 and beyond.

About National Tree Day

This year, National Tree Day is on Wednesday, September 21, 2022.

The first official National Tree Day was celebrated in 2011, after a motion to declare the Wednesday of National Forest Week, National Tree Day, received consent from the House of Commons.

Since 2011, Tree Canada has engaged Canadians from across the country in tree planting events and educational activities to learn more about the benefits of trees.

Why Register Your Event

Be sure to [register your event](#) and share a photo with the hashtag **#CelebrateNTD** for a chance to win a free community tree planting event in 2023!



Celebration ideas

There are so many ways to show your appreciation for trees and forests — no celebration is too small! National Tree Day is meant to be inclusive and fun, so here are a few ideas to help inspire you.

▶ Plant trees

Whether you're planting in a yard or organizing a larger event in your community, our [tree planting guide](#) is a great place to start.

▶ Take care of trees

Find a tree that needs a bit of [maintenance](#) — for example, watering, mulching or fertilizing — and give it some much-needed TLC.

▶ Clean up a local green space

Help your local park, urban forest or creek shine by organizing a cleanup event to remove garbage and maybe even some invasive plants (be sure to wear safety gear and check with local authorities for permission)

▶ Meet your neighbourhood trees

Gather a group of friends or family to walk around your neighbourhood, identify different trees using a reference guide or [app](#), and learn more about each species.

▶ Take a bath...in the forest

Also known as forest therapy, the [practice](#) of “bathing” in a forest atmosphere is all about mindfully and slowly taking in the forest through all your senses.

▶ Celebrate among the trees

From picnics to yoga to playing music, enhance your National Tree Day event by holding it under a tree in your favourite park or green space.

▶ Get inspiration from nature

Whether you're artistically gifted or not, use trees as your muse to draw, paint, take photos or make crafts from fallen pinecones, leaves, and other tree debris.

▶ Hug a tree

if you're short on time and ideas, an old-fashioned hug is always a good way to express your love for trees!



Promote your event

Let others know about your event and spread the word about National Tree Day 2022!

Hashtags

#NationalTreeDay
#NTD2022

Social media

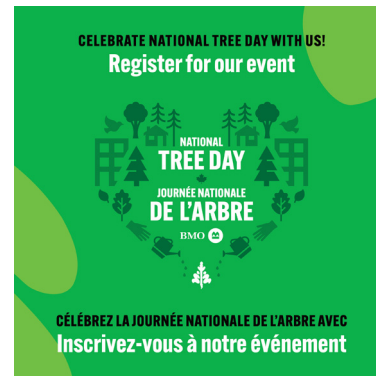
[Name of city/company/organization] is organizing a [Activity name] to mark #NationalTreeDay. Join us on [Date of event] and show your appreciation for trees by celebrating in your community. Register today: [Registration link]

Celebrate National Tree Day with us! Register for our event.

Graphics are available in English, French and Bilingual versions.

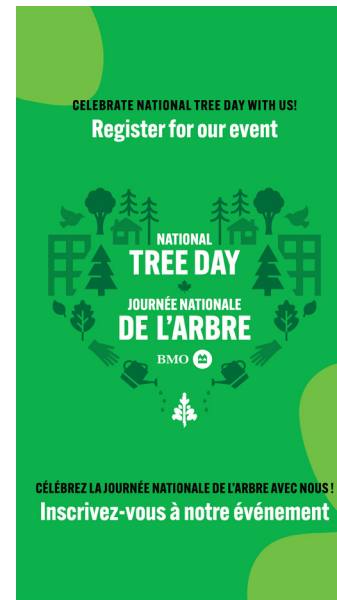
All promotional materials can be downloaded [here](#).

Instagram



1200 x 1200

Instagram story



1080 x 1920

Twitter



1600 x 900

Facebook / LinkedIn



1200 x 630



Web banner



Infographics

What is National Tree Day

WHAT IS NATIONAL TREE DAY?

NATIONAL TREE DAY
JOURNÉE NATIONALE DE L'ARBRE
2022

National Tree Day is celebrated every September on the Wednesday of National Forest Week. This year, NTD will take place on **SEPTEMBER 21, 2022!**

JOIN US TO CELEBRATE THE MANY BENEFITS THAT TREES PROVIDE

- CLEAN AIR
- COOLER CITIES
- WILDLIFE HABITAT
- CONNECTION WITH NATURE

The first official NTD was celebrated in 2011.

TOGETHER, WE'VE PLANTED OVER 10,000 TREES ACROSS CANADA!

Show your appreciation for trees by celebrating National Tree Day with family, friends or members of your community.

Learn more about National Tree Day treecanada.ca/nationaltreeday

5 Ways to Celebrate

5 WAYS TO CELEBRATE NATIONAL TREE DAY

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- 1** Join a Tree Canada National Tree Day planting event and help improve your local environment. treecanada.ca/nationaltreeday
- 2** Get creative! Snap a photo, draw, or paint your favourite tree and share with us @TreeCanada using #NTD2022
- 3** Organize a National Tree Day celebration in your community and register it on our website, treecanada.ca/nationaltreeday
- 4** Take a walk around your neighbourhood and identify the trees you've been walking by or admiring all this time. Try using the Leafsnap mobile app plantsnap.com
- 5** Spend some time with trees! Whether it's playing in a park or planning a picnic under a tree, time spent among the trees is a great way to celebrate National Tree Day!

Learn more about National Tree Day treecanada.ca/nationaltreeday

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