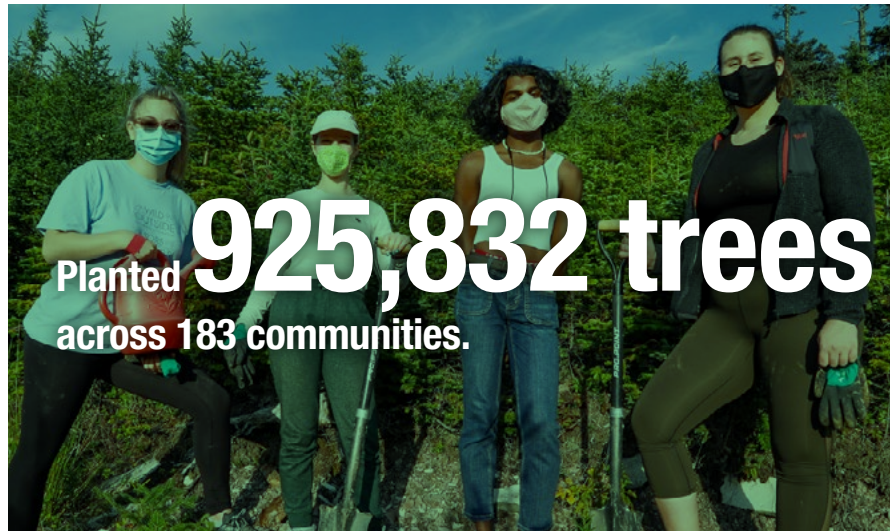




TreeCanada

**IMPACT REPORT
2021-2022**

KEY ACHIEVEMENTS





LAND ACKNOWLEDGEMENT

Tree Canada's head office is located in Ottawa on the traditional unceded territory of the Algonquin Anishinaabe Peoples, whose presence here reaches back thousands of years. We also acknowledge that Tree Canada's work reaches across the traditional territory of First Nations, Inuit and Métis Peoples from coast to coast.

WHO WE ARE

Tree Canada is the only national non-profit organization dedicated to planting and nurturing trees in rural and urban environments, in every province across the country. We help to grow Canada's tree canopy through our programs, research, and engagement efforts and by offering grants to communities and schools. We are thought-leaders and capacity-builders, collaborating with a network of industry experts, academics, and other non-profits to deepen community knowledge and help municipalities plan and sustain local canopy. Together with our partners and sponsors, we have planted more than 84 million trees.

Our programs see us working on both public and private land, with individuals, corporate partners, and institutions, and in cooperation with Indigenous communities, schools, municipalities and community groups.

OUR MISSION

To inspire, educate and enable Canadians to plant and nurture trees in order to improve lives and address climate change.

OUR CORE VALUES

Passionate: We are committed to a greener, greater Canada.

Collaborative: We work hand-in-hand with partners, governments and agencies.

Integrity: We conduct business with the highest level of professional integrity.

Quality: We are committed to delivering quality educational programs and services.

Results-Oriented: We focus on achieving tangible results.

LETTER TO THE READER

At Tree Canada, the word “growth” is at the heart of what we do. We plant trees, measure their growth and monitor for survivability. We help to grow Canada’s urban canopies in every province. We collaborate with academics and industry experts to grow our knowledge and strengthen urban planting guidelines. And along with our community of supporters, we grow our capacity to fight climate change.

This past year, we are also proud to acknowledge the significant growth that our organization experienced.

Together with our partners and sponsors, we planted more than 925,000 trees in 2021-2022 – more than in any other year since Tree Canada’s creation in 1992. Through Greening Communities programs, we coordinated 134 planting projects with funding support from our partners. We celebrated the tenth anniversary of National Tree Day by hosting a record number of 12 community planting events across the country.

None of these accomplishments would have been possible without the support of our donors, partners and the dedication of our staff and Board of Directors. We are so

grateful for the unmatched generosity of the growing number of sponsors and individuals that believe in our mission.

Our collective ability to work creatively, collaboratively and passionately fueled our growth this year more than ever. Alongside our enthusiasm and innovation, we practiced operational diligence and excellence to protect and sustain this growth for years to come. For all the pride we have in these accomplishments, we are prepared to take on the challenge of planting even more trees in the years ahead.

Cheers to growing resilient ecosystems, healthier people and to greener communities.

Danielle St-Aubin, Chief Executive Officer
Léo Duguay, Chair of the Board



GREENING COMMUNITIES

Tree Canada acknowledges the integral social, psychological, and economic benefits of our urban forests. By pairing sponsorship with grantees, we're helping communities to increase their green infrastructure through planting projects. With the return to in-person events in 2021, organizations were eager to sponsor the **Partners in Planting** program. We worked with employers across all ten provinces to plant more than 11,200 trees as part of this employee engagement and community-building effort. Tree Canada also continued to support the City of Winnipeg's One Million Tree Challenge through the financial support of CN, The Winnipeg Foundation, and many individual donors.

COMMUNITY TREE GRANTS

Tremendous Communities: This program provides funding to municipalities, Indigenous communities, business improvement associations, non-profit organizations, and community groups to plant trees. This year, over 1,300 trees were planted across seven communities. With more groups eligible for funding than ever before, Tree Canada is helping people across the country to have better access to green spaces and their many long-lasting benefits.

Edible Trees: Ongoing supply chain challenges have exacerbated food insecurity concerns in many communities. Fruit and nut-bearing trees can help reconnect people to local food sources and are an act of resistance and care in the journey toward food sovereignty. Thanks to this program, an additional 2,071 edible trees went into the ground this year in 29 communities across the country.

Greening Canada's School Grounds: The importance of a safe and dedicated learning space for students of all ages was highlighted again this past year with the return to in-person learning for most. With 1,167 trees planted in 17 communities, including Richmond, BC, Edmonton, AB, Killaloe, ON and Lorraine, QC, many students will benefit from a greener learning environment for years to come.

“*The funds provided by Tree Canada allowed us to further an important community project that will establish an edible forest for the benefit of people and wildlife and educate youth about edible landscapes and engage them in tree planting for the benefit of their community.*”

- Nicole Marples, Executive Director of Langley Environmental Partners Society in Langley, BC, and Edible Trees Grant Recipient

REFORESTATION AND CARBON OFFSETTING PLANTING FOR THE FUTURE



National Greening Program

The National Greening Program planted over 810,000 trees last year through 19 projects across Canada, including more than 320,000 in three Indigenous communities. In total, this represents a 56% increase in the number of rural trees planted from 2020! This wouldn't have been possible without diverse partnerships with individuals, municipalities, and businesses – not to mention our hardworking tree planters!



Canada's 2 Billion Trees Initiative

Tree Canada was thrilled to have two proposals accepted early in 2021 for the federal government's program to plant two billion trees by 2030. In June, Tree Canada's CEO participated in a virtual announcement, along with the Minister of Natural Resources and the Minister of Environment and Climate Change, on the next steps in Canada's commitment and how Tree Canada and other participants will use nature-based solutions to fight climate change and create a greener future for everyone.



Save Paper, Plant Trees

More corporations partnered with Tree Canada to actively decrease their paper usage and reduce their environmental footprint. Last year, RBC Wealth Management committed to planting one tree for every household that chose paperless billing in their "E for A Tree" program. In 2021, they had 25,000 households go paperless and have committed to the program for two more years! TELUS is another great example — launching their Trees for Paper program in 2018, TELUS has long been a leader in this field, having planted nearly 800,000 trees and aiming for their millionth in 2022.

ENGAGEMENT AND RESEARCH

Our engagement and research activities are guided by the knowledge that trees are about more than just carbon sequestration and mitigating the effects of climate change—they improve our health and well-being, enrich the social fabric of our communities, provide habitat for fauna and flora, protect biodiversity, serve as sources of food and traditional medicine, and so much more. Tree Canada's experts are actively engaged in researching and advocating for these holistic dimensions of urban forestry, both within our organization and in the sector at large. In 2021, some of these activities included:

Prestigious national and international engagements:

Tree Canada continued work with an international task force led by the Sustainable Forestry Initiative to develop an Urban and Community Forest Sustainability Standard. This standard will recognize and push cities to improve their urban forest planning and management and aspire to reach goals of climate resilience and health equity with rigour and consistency.

We also participated in a panel presentation at the European Forum on Urban Forestry in May 2021.

Giving a voice to our urban canopy:

We advocated for urban forests while speaking to the Council of Canadian Forest Ministers in November 2021 and presented at several virtual events, including Nature of Cities Festival conference (March 2022) and a panel discussion with the Federation of Canadian Municipalities (October 2021). We also organized a pair of urban forest e-lectures in collaboration with the Canadian Institute of Forestry in the spring and fall.

Ongoing research collaborations:

Tree Canada is contributing to five projects with interdisciplinary partners from industry, government, and academia. Research is underway on topics such as urban trees and public health, food equity and social capital, community outreach and inclusion, and gender equity in Canada's forest sector.

Canadian Urban Forestry Network (CUFN):

Tree Canada continued to work with the CUFN Steering Committee to expand its tree expert community. Insightful discussions were held on our CANUFNET listserv and members contributed a series of articles to share regional updates in urban forestry planning and operations. The next Canadian Urban Forest Conference will be in October 2022 in Charlottetown, PEI.

Two new regional representatives joined our CUFN Steering committee: Nadia Chan (Pacific Region) and Sima Feuer (Prairie Region).

OPERATION RELEAF

Regreening and replanting support never stops. Tree Canada continued its long-term commitment through several Operation ReLeaf projects.

Operation ReLeaf Nova Scotia:

Though natural disasters often happen over the course of hours or days, their impacts are felt for years. Such is the case across Nova Scotia, where thousands of trees were downed when Hurricane Dorian made landfall in September 2019. With the sponsorship of Home Hardware, we replanted 578 trees across four communities: Cape Breton, Annapolis Royal, Bridgewater and Inverness.

Operation ReLeaf Fort McMurray:

Our work continued for a fifth year in Alberta, where Fort McMurray residents faced ongoing challenges that included a spring flood, the pandemic, and an oil price crash. Tree Canada partnered with the municipality of Fort McMurray to plant 267 trees through 33 individual and community grants.

Operation ReLeaf Ottawa-Gatineau:

The tornadoes that touched down in the Ottawa-Gatineau region and Orléans in 2018 and 2019 respectively, left extensive damage to homes and trees. With the support of sponsors, Tree Canada planted 220 trees through 37 individual and community grants, to help landowners replant trees that were destroyed by the tornadoes.

“The Operation Releaf program has helped to rejuvenate our landscape at Liverpool Regional High School and provide an opportunity for students in the future to take advantage of sustainable food sourcing. Working with Tree Canada through the pandemic on the project was made more difficult like most things. However, the staff's commitment to help build a project concept and work with us on finances and their flexibility made everything come together. We were able to do many parts of our project this year but look forward to wrapping it up this fall when students return.”

- David H. White, Liverpool Regional High School in Liverpool, NS, and Operation ReLeaf Nova Scotia Grant Recipient



10 YEARS CELEBRATING NATIONAL TREE DAY

Tree Canada celebrated the 10th anniversary of National Tree Day on September 22nd, 2021. In celebration of this milestone anniversary, Tree Canada nearly doubled the number of community planting events in host cities across the country: North Vancouver, BC, Edmonton, AB, Saskatoon, SK, Winnipeg, MB, Markham, ON, Ottawa, ON, Montréal, QC, Québec, QC, Saint John, NB, Charlottetown, PE and St. John's, NL. We also supported the East Coast Trail, our community partner in St. John's and hosted one corporate sponsor planting event in Mississauga, ON.

National Tree Day is an opportunity for all Canadians to appreciate the great benefits that trees provide us – clean air, wildlife habitat, reduced energy demand and connection with nature. Together with 490 community volunteers from across the country, we planted 3,681 trees through National Tree Day events and sponsored projects.

We'd like to extend our gratitude to our host cities for partnering and providing support, and to our National Tree Day volunteers for coming out to plant and celebrate!



TREE CANADA'S STRATEGIC PLAN

Tree Canada is always looking for innovative new ways to broaden and deepen its impact, working strategically with partners to build healthy, resilient communities and further establish ourselves as a thought leader in urban forestry.

Our strategic plan is guided by four key objectives:

Improve lives by greening communities via key long-term partnerships;

Challenge communities to have up to one-third of their land base treed with an evenly distributed canopy cover over time;

Grow the Tree Canada brand while positively influencing the brand of our corporate and non-profit partners, and;

Sustainably and aggressively grow our revenue to increase our organizational capacity in pursuit of our goals.

FINANCIAL HIGHLIGHTS

STATEMENT OF FINANCIAL POSITION For the year ended March 31, 2022

Assets	OPERATING FUND	RESTRICTED FUND	2022	2021
Cash	5,658,457	-	5,658,457	3,718,881
Accounts receivable	530,544	9,838	540,382	39,438
Prepaid expenses	66,421	-	66,421	135,869
Investments	1,931,000	-	1,931,000	611,151
Inventory	84,416	-	84,416	89,624
Total current assets	8,270,838	9,838	8,280,676	4,594,963
Long-term investments	353,537	-	353,537	1,359,660
Tangible capital assets	122,068	-	122,068	114,147
TOTAL ASSETS	8,746,443	9,838	8,756,281	6,068,770

Liabilities and Fund Balances	OPERATING FUND	RESTRICTED FUND	2022	2021
Accounts payable and accrued liabilities	103,004	339,106	442,110	94,436
Interfund payable and receivable	6,869,391	(6,869,391)	-	-
Total current liabilities	6,972,395	(6,530,285)	442,110	94,436
Fund Balances				
Invested in tangible capital assets	122,068	-	122,068	114,147
Restricted Fund	-	6,540,123	6,540,123	4,369,486
Internally Restricted	400,000	-	400,000	400,000
Unrestricted	1,251,980	-	1,251,980	1,090,701
Total Fund Balances	1,774,048	6,540,123	8,314,171	5,974,334
TOTAL LIABILITIES AND FUND BALANCES	8,746,443	9,838	8,756,281	6,068,770

STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES For the year ended March 31, 2022

Revenue	OPERATING FUND	RESTRICTED FUND	2022	2021
Programs	-	7,435,817	7,435,817	4,233,315
Donations	1,089,963	-	1,089,963	619,406
Sales	28,907	-	28,907	62,449
Investments	48,578	-	48,578	43,390
TOTAL REVENUE	1,167,448	7,435,817	8,603,265	4,958,560
Expenses	998,248	5,265,180	6,263,428	4,092,510
Excess of revenue over expenses	169,200	2,170,637	2,339,837	866,050
Fund balances beginning of year	1,604,848	4,369,486	5,974,334	5,108,284
Fund balances end of year	1,774,048	6,540,123 \$	8,314,171 \$	5,974,334

OUR SPONSORS AND DONORS

ULTIMATE



GOLD



SILVER



BRONZE



HOW TO DONATE, GET INVOLVED, AND CONTACT US

DONATE TO A HEALTHIER GREENER TOMORROW.

Canadians need trees now more than ever. Tree Canada is the only national non-profit organization dedicated to planting and nurturing trees in rural and urban environments, in every province across the country, and we can't do it alone.

**Donate securely at treecanada.ca,
by phone toll-free 1-877-666-1444,
or by email info@treecanada.ca.**

HELP US GROW BETTER PLACES TO LIVE.

Resilient ecosystems, healthier people and greener communities are essential to Canada's present and future. Whether it's through growing our urban canopy, restoring rural forests or offsetting carbon, your support will help us grow better places to live.

For more information about how to give or get involved, visit our website at treecanada.ca

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